

Net Karma social media management pricing

Social media management: Standard consultation and reporting plans (Monthly)

FEATURES	BRONZE	SILVER	GOLD
Number of Posts per Month	10	20	30
Number of Videos	2	4	8
Number Of Stories(FB/IG)	2	4	8
Number of Reels (IG)	2	4	8
Custom Images per Month	8	10	12
Number of Networks	1	Up to 2	Up to 3
Vertical Content Creation	Add \$1,200/month	Add \$1,200/month	Add \$1,200/month
Social Media Marketing Strategy	✓	✓	✓
Social Media Competitive Analysis	✓	✓	✓
Social Media Brand Reputation Analysis	✓	✓	✓
Social Media Audit + Recommendations	✓	✓	✓
Dedicated Social Media Account Manager	✗	✓	✓
Daily Monitoring of Included Social Assets	✗	✓	✓
48 Business Hour or Less Customer Response Time	✓	✓	✓
Personal Social Media Consultations (Online) per Month	1	2	4
Access to Net Karmas Air table editorial calendar & content publishing tools	✓	✓	✓
Standard Monthly Reporting and Analysis	✓	✓	✓
Network Setup & Optimization	✓	✓	✓
Cover Photo & Profile Photo Design/Optimization	✓	✓	✓
Mobile Device Optimized Ads	2	4	6
Boosted Posts per Month	2	4	6
Required Boosted Post Spend	\$100	\$200	\$300
Setup Fee	\$500.00	\$750.00	\$950.00
Ongoing Management Fee	\$650.00	\$1200.00	\$2,000.00
If you do a 6-month contract the setup cost is waived	✓	✓	✓